

Subject: Psychology

Paper: II Applications of Psychology

Unit 1: Social Behaviour

Approaches and Methods of Social Psychology.  
Social Perception and Social Cognition  
Altruism and Aggression  
Attitudes and Social Influence  
Leadership and Group Processes  
Environment psychology

Unit 2: Mental Health and Personality

Models of Mental Health  
Clinical Diagnosis and Assessment  
Clinical Interventions  
Health Psychology  
Community Psychology  
Approaches to Personality  
Determination of Personality  
Personality Assessment  
Positive Psychology

Unit 3: Educational Guidance and Counselling

Models of Teaching  
Motivation and Learning  
Verbal Learning and Memory  
Concept Learning, Problem solving and creativity  
Special Education and Exceptional Children  
Areas and Services of Guidance  
Types and Techniques of Counselling  
Approaches of Counselling  
Career Counselling

Unit 4: Industrial and Organizational Behaviour

Human Resource Development  
Personnel Management  
Industrial Relations  
Theories of Work Motivation  
Consumer Behaviour  
Communication and Decision Making  
Leadership in Organizations  
Organizational change and Development  
Organizational Stress  
Managerial Psychology

## Paper: III Psychological Testing and Assessment

### Section A

Basic Principles - Nature, Uses and Functions of Tests.

Norms and Test Standardization

Reliability - Basic Concepts and Types

Validity - Measurement and Interpretation

### Section B

Test Construction - Item Analysis

Ability Testing - Intelligence Tests

Personality Testing - Personality Inventories and Projective Techniques

Educational Testing - Achievement Tests

Occupational Testing - Aptitude Tests and Interest Tests

### Review of Literature

#### Reference and consultation

The student may consult research journals and reference books in library as well as use internet facility. Some of the prominent Journals are as follow:-

1. APA - Psychological Abstracts (PA)
2. IPA - Indian Journal of Psychology (IJP)
3. IAP - Journal of Indian Academy of Applied Psychology (JIAAP)
4. MPS - Indian Journal of Applied Psychology
5. MPS - Journal of Psychological Researches
6. CPAI - Indian Journal of Community Psychology
7. IACP - Indian Journal of Clinical Psychology
8. Psycholingu (PLAI)
9. Indian Journal of Psychometry and Education (IJPE)
10. Bombay Psychological (BPA)
11. Indian Educational Review (NCERT)
12. Journal of Indian Education (NCERT)
13. Journal of Higher Education (AIU)
14. Indian Journal of Social work (TISS)
15. DEI Research Journal of Education and Psychology
16. Journal of Personality and Clinical Studies (DACP)
17. Journal of Psychometry (IIP)
18. Prachi Journal of Psycho Cultural Depressions (PPCRA)
19. Journal of Education and Psychology
20. Behavioral Scientist
21. Educational Herald
22. International Journals may be viewed on the internet.